

Hosted Buyer Application Form (MICE Operators Only)



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Selection criteria for the MICE Buyers

JAFFNA MICE EXPO 2023 organized by Sri Lanka Convention Bureau (SLCB) together with Sri Lanka Association of Professional Conference, Exhibition & Event Organizers (SLAPCEO) will be held from 19th to 22nd October 2023 in Jaffna, Sri Lanka.

Buyer criteria - In order to qualify to be a hosted buyer *must demonstrate that they organize events on an international basis, and they fill in the online detailed registration form which includes information on the last three events organized, questions on how many events organized, what geographical regions, potential destinations, the size of the events and the overall budget etc.

While we look forward to endeavor all interested companies/individuals to be hosted as MICE buyer, this application form does not guarantee the selection and is subjected to a final evaluation. All selections are made to ensure that the hosted buyers will make an impact on the local MICE industry with their future businesses.

Buyers are hosted either fully or partially and includes costs related to return air tickets (Chennai to Jaffna), accommodation, local transportation and meals, etc. Hosted buyers are expected to arrive on 19th October 2023 before noon and depart after 10.00 a. m. on 22nd October 2023. It is mandatory for all buyers to attend the full programme. All hosted buyers will be provided with a table space & local sellers are expected to meet them at the event venue.

1. Participant Name

2. Name of the Company

3. City

4. Address

5. Job Title

6. Email

7. Mobile / WhatsApp Number

8. Company Website

9. Nature of Business

- Association Meeting Planner
- Corporate Meeting Planner
- Professional Conference Organizer
- Professional Exhibition Organizer
- Incentive Organizer / Agency
- Wedding Planner
- MICE Journalists / Bloggers / Media
- Business Events
- Sports Events
- Outbound Tour Operator & MICE Agent
- Others - please specify

10. Have you previously attended any events hosted by the Sri Lanka Convention Bureau/Sri Lanka Tourism Promotion Bureau?

- Yes
- No

11. In which geographical areas you are operating?

- Andhra Pradesh
- Karnataka
- Kerala
- Tamil Nadu
- Telangana
- Lakshadweep or Puducherry

12. What are the countries you have worked with during the last 2 years?

13. Please select the number of outbound MICE Events you / your organization is planning within the next 3 years

- 1 - 4
- 5 - 9
- 10 - 14
- 15+

14. Likelihood in bringing events to Sri Lanka in the next 3 years?

- Unlikely
- Maybe
- Likely
- Very Likely

15. Average number of attendees of your events

- 1 - 50
- 51 - 150
- 151 - 250
- 251 - 500

By submitting this application, I confirm that I understand and agree to the following*

- I affirm that the information and proof of my professional industry experience is correct and verifiable and that falsifying my details will obstruct me from receiving a Hosted Buyer position at any Sri Lanka Convention Bureau Event
- I agree to be bound by the application terms in effect at the time I submit my application.
- I commit to fully review notification emails regarding my application and authorize to use my contact details for event communication purpose.
- I honor the decision of Sri Lanka Convention Bureau as the final in awarding the hosted buyers program.

Date

Signature

Contact us for more details



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Sri Lanka Convention Bureau - www.meetinsrilanka.com